

## Gumroad Authority Profit Maker

### Step #1 – Explore Gumroad's Platform

**Gumroad offers you a quick easy way to sell digital products and more on your site, social media accounts and more.**

**So the first thing to do is explore the platform itself... and see if the ease appeals to you.** Here's how. Visit <http://gumroad.com> and click on the **"Start Selling" button**. You'll be asked for a user name, profile picture, etc.etc.etc. Your main page for editing your profile is [http://gumroad.com/\(yourID\)](http://gumroad.com/(yourID)).

One cool thing about Gumroad is, like FB, Twitter, etc, you can **share your Gumroad profile to your various social networks** and build your following (you can even connect a Zapier account at <http://zapier.com> to add all new followers to your [autoresponder account](#)!). Tips for customizing your profile and follow form can be [found here](#).

Once you have completed all of the basics, it's time to add products and start selling!  
Move now to:

### Step #2 – Add Your Products

**Gumroad makes it easy to add products.**

First, though, mosey on [over HERE](#) to see what is NOT allowed on Gumroad.

They have an amazingly comprehensive FAQ section [over here for adding and customizing products](#).

And here are more resources for you:

- [Analytics and Tracking](#)
  - [Can I be paid by Paypal?](#)
  - [Gumroad Fees](#)
  - [Serving your customer](#)
- [Best Area Practice for Sales](#)
  - [Getting paid by Gumroad](#)
  - [How to create a Free product](#)
  - [Sharing your Gumroad profile](#)

You can also sell [Physical Goods](#), include [License Keys](#), build a [Membership product](#) and more!

Now that you know where to find Gumroad how-tos, it's time to **start using Gumroad!** Move now to:

### Step #3 – Finally, Beef Up on Digital Product Creation and put up Buy buttons!

**Want tips on creating digital products and mastering Gumroad??**

Read and use the goodness at these sites!

- [12 Lessons I Learned After Creating Over 20 Digital Products](#)
- [Gumroad Tutorial: How I've Sold Thousands of Digital Products Online Without a Website](#)
- [How To Make Money With Gumroad \(Selling Anything You Want\)](#)
- [How To Sell an eBook on Your WordPress Website Using Gumroad](#)
- [Packaging Your Expertise Into Perfectly-Priced Digital Products](#)
- [Pricing Strategy: The Non-Marketer's Guide To Figuring Out What To Charge For Your Digital Products](#)
- [SELL DIGITAL DOWNLOADS LIKE A BOSS EVEN IF YOU'RE CLUELESS](#)
- [The comprehensive guide to pricing digital products and profiting](#)
- [Ultimate Guide to Selling Digital Downloads](#)

Good stuff! But you're not done yet – now, move to:

### Your Next Steps

**Your next steps are to get educated!**

Visit the resources above. **Bookmark them!** (need help with organizing in a browser? [This resource is grand!](#)).

Next, **create a Gumroad Marketing folder** in your Bookmarks Organizer and make sure you move those bookmarks to this folder (so everything is in one place)!

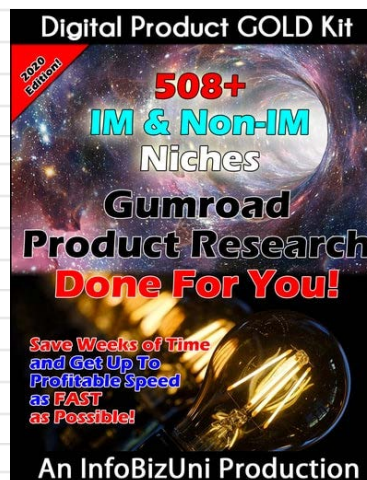
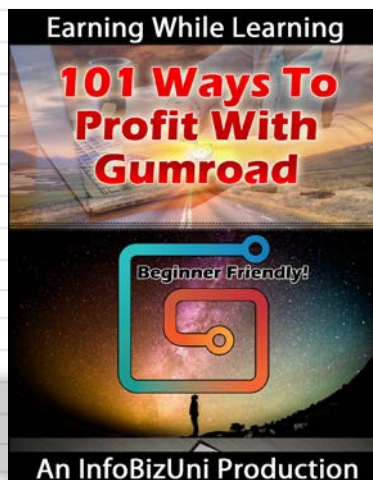
Research everything you've learned... and then give yourself permission to create digital products and sell them on Gumroad. **You have what you need to begin!**

Oh! And did you take advantage of what's waiting for you on the next page yet?

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And don't forget the enhancements:

# Click on the Images to See!



# You're going to LOVE what you discover!