

## Week 1 End to End Strategy Class Homework April 2008

Recording of today's call:

<http://www.instantteleseminar.com/?preview=3&previewbar=1&eventid=2541261>

- 1) Finish last week's homework
- 2) Create a mirror 10 X 10 Matrix, turning each of the 10 X 10 topics into questions
- 3) Write 10 articles using the method discussed in class
- 4) Submit 10 articles to ezinearticles.com
- 5) Record 1 hour, using the first 10 sub topics in your 10 X 10 as an outline. Each topic should run between 3 – 5 minutes.

This homework is designed to take 10-15 hours each week, and when all the homework in all the sessions is completed, you should have a complete web business, including traffic, a system for generating subscribers, an active subscriber list, and several products.

If in any lesson you are getting stuck on one particular action (for example, one of the 6 actions in this homework), stop working on that action, send me an email so I can help you with it, then go to the next action. As a warning, it is easy to spend 10-15 hours trying to figure out one action on your own, and then run out of time to complete everything else, so it is important that you manage your time effectively, and balance the time you spend on each action.

It is critical that you finish each week's homework and assignments before the next class, as each class builds on the prior work.

Past history has told me that when you get behind, it becomes increasingly difficult to catch up. As this is a commitment of not just your money and my information, but also your time and my time, be sure to schedule yourself a minimum of 10-15 hours per week to do the work associated with each lesson.

Please feel free to send me any questions via about anything we have discussed or about any of the homework.

Sean