

# Best of 6 in 6 Coaching

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<https://bestof6in6coaching.com/members/>

... and then enter the email address you used when you purchased or were given access. Since you don't yet know your password, use anything, and then when you see the error message, click on the "Lost your password" link and it will be sent to you by email.

Here are the sessions that are available:

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Here are your links to access the Best of 6 in 6 Coaching sessions:

(If you're asked to log into the members area, do that first, and then come back and click on the link again).

## **Session 1 of 6 in 6 Coaching: The Basics**

As you know by now, we have a license to provide you with access to the best of 6 in 6 Coaching, a program from Rapid Crush that is no longer available for sale.

When it was active, I had a reseller's license and provided access to the webinars, and also compiled what I called "Becker's Notes" for all of the 120+ webinars.

I did that because I believed in them, and their value.

But before I give you that link to the first webinar, I want to caution you that in some sessions, especially this one, there were things that were more timely. In this case, the instructor (Wilson Mattos) was talking about what had happened when they had just started the 6 in 6 Coaching program.

For example, they sent out a survey to those who had signed up, and had people complete the survey before the first webinar. You will not receive that survey, of course, but Wil discusses the results, which were very interesting and educational.

Also, at around the 1 hour, and at the 1 hour 46 minute mark of the webinar, he talks about accountability partners. In the original 6 in 6 Coaching program, they paired students up with a partner. Since the original program no longer exists, that's no longer done.

Yes, I believe in the benefit of accountability partners, and I urge you to find one. It's just that no one will find one for you from Wil's company (Rapid Crush).

That being said, this webinar is great content. You should definitely watch it. Yes, it's over 2 hours long, but well worth the time. I recommend downloading it from the site, and speeding up the playback speed. I use the VLC player (just search for "download VLC" on Google or your favorite search engine if you don't have it or another similar video player already).

In this webinar Wil talks about the questionnaire results, IM myths, the value of accountability partners, goal setting, planning, tips for success, and more.

It's all about building a business, not just making quick money, and this webinar will help you do so, if you follow Wil's suggestions to get off on the right foot.

**Towards the end of the webinar, before taking questions, Wil gives a homework assignment. I highly suggest you complete that assignment for your next step before continuing on watching other webinars.**

[6 in 6 Coaching: The Basics](#)

[Click here to download Becker's Notes](#)

## **Session 2: The Expertise Formula**

If you watch, assimilate, and take action on this one module alone, you will become a huge success in anything you set your mind to do.

So don't just read the notes. Read them, then watch, take your own notes, and do the homework.

[6 in 6 Coaching: The Expertise Formula](#)

[Click here to download Becker's Notes](#)

## **Session 3: Affiliate Marketing**

Most here are probably familiar with the basics of affiliate marketing, but one important thing that Wil discusses is that you need to consider your affiliates links as business assets, because they are, and occasionally ensure that they're all still working.

They won't work forever in many cases, so sending people through a redirect link is the way to go, and can be altered to send people to a different page if suddenly the original page stops working.

Again, consider your links to be a business asset, they certainly qualify for that because they bring you income.

[6 in 6 Coaching: Affiliate Marketing](#)  
[Click here to download Becker's Notes](#)

## **Session 4: List Building and Email Marketing**

List building and Email marketing should be the linchpin of your business,  
Jason Fladlien shows you how to get started.

[6 in 6 Coaching: List Building and Email Marketing](#)  
[Click here to download Becker's Notes](#)

## **Session 6: Product Creation Case Study**

Product creators, or those who want to be, should really make watching this one a priority. I received one huge, obvious, what didn't I think of this before ah-ha moment when Jason Fladlien talked about making a 2nd version of previously released products.

But there's far more excitement waiting for you inside.

[6 in 6 Coaching: Product Creation Case Study](#)  
[Click here to download Becker's Notes](#)

## **Session 7: Setting Up & Leveraging Your Own Affiliate System**

Wil Mattos talks about the importance of having an affiliate tracking system for your products, and some of the different ones he uses in his business. There are more choices available now than there were when this video was created, but it's a great guide, and a very important topic for any business.

[6 in 6 Coaching: Setting Up & Leveraging Your Own Affiliate System](#)

[Click here to download Becker's Notes](#)

## **Session 8: Managing Your Online Business**

Warning... watching this and implementing Wil's suggestions will increase your likelihood of increased income by a huge amount, but he also nags you to go back and really watch and take action on module 1... and that's a good thing.

[6 in 6 Coaching: Managing Your Online Business](#)

[Click here to download Becker's Notes](#)

## **Session 9: Big Paydays with Little Mobile Sites**

I used to say that if my back were against the wall, I'd start doing offline marketing and set up email autoresponder systems for local businesses.

Although I'd still do that, I'd also do what Jason and Wil show in this module, which could be very lucrative with minimal effort. Jason's suggesting a \$500 price tag and \$50/month to set up mobile friendly web sites for people that can be built quickly.

[6 in 6 Coaching: Big Paydays with Little Mobile Sites](#)

[Click here to download Becker's Notes](#)

## **Session 10: How to Make Money With Webinars**

This module was presented by Wil Mattos on the subject of webinars and covered many of the technical requirements of getting started.

Although Wil's partner Jason has been the most visible webinar expert, Wil did very well on his own before he and Jason became partners, and started without a list of any kind, which he talks about in one of his case studies in this session.

[6 in 6 Coaching: How to Make Money with Webinars](#)

[Click here to download Becker's Notes](#)

## **Session 13: Traffic, Traffic, Traffic**

Jason Fladlien talks about some little used sources of traffic that can yield great results, and that many are not doing, including rebrandable PDF's, scribd and other document sharing sites, eBay, buying forum ad space or signature space, and much more.

[6 in 6 Coaching: Traffic, Traffic, Traffic](#)

[Click here to download Becker's Notes](#)

## **Session 14: Peak Productivity**

Jason Fladlien explains how he's so productive. A couple of the main takeaways are how he goes into a state of flow for 2 hours where he totally focuses on what he needs to accomplish and lets nothing distract him.

Also he talks about his bucket system.

Definitely everyone should watch this one as soon as possible.

[6 in 6 Coaching: Peak Productivity](#)

[Click here to download Becker's Notes](#)

## **Session 15: The Wonderful World of Outsourcing**

Jason Fladlien goes over his personal outsourcing methods, including what he recommends starting with as far as what to outsource.



[6 in 6 Coaching: The Wonderful World of Outsourcing](#)

[Click here to download Becker's Notes](#)

## **Session 17: Conversion Mastery: How to Make More Money with the Traffic You've Already Got**

This session is quite an education in split testing and conversions from someone who I wasn't familiar with before (Andrea Warner), one of Wil Mattos' former coaches.

She gives lots of tips and thoughts about how to maximize conversions, and as you know if you've listened to Eric Louviere and others in other coaching modules available here, the key to success is traffic and conversions, with conversions possibly more important.

One thing of note, Andrea highly recommends a site named reedge.com, but that domain now redirects to <http://www.convert.com> which seems to just be a name change or ownership change.

[6 in 6 Coaching: Conversion Mastery: How to Make More Money with the Traffic You've Already Got](#)

[Click here to download Becker's Notes](#)

## **Session 18: Partnering for Success**

This was about partnerships, and why they can be so powerful. Wil talked mostly about Rapid Crush, how he and Jason decided to partner (it came out of an Earn1KaDay seminar moment, by the way), and went through some case studies of other successful partnerships, including the former one of myself and Rachel Rofe.

Should you look for a partner? Watch and decide.

[6 in 6 Coaching: Partnering for Success](#)

[Click here to download Becker's Notes](#)

## **Session 21: Setting Up Your Basic Business Infrastructure**

Presented by Wil Mattos, this goes over how to properly set up email and a support desk.

Warning: This gets pretty techie and geeky, so don't expect to just watch once.

[6 in 6 Coaching: Setting Up Your Basic Business Infrastructure](#)

[Click here to download Becker's Notes](#)

## **Session 22: Personal Development**

Ah, personal development. I love it.

Really, watch this before or after reading the notes, Jason's really good about this topic, and he has a lot of insight from his years as a monk, and his success in business.

Couple this one with reading Abundance Mindset once or twice or more, and then let me know how you're doing.

[6 in 6 Coaching: Personal Development](#)

[Click here to download Becker's Notes](#)

## **Session 23: Sales Funnels**

These are Jason's thoughts about sales funnels, squeeze page best practices, one time offers, exit pops and exit alerts, etc.

He presents them in a way that you can pick one change to make to your sales process at a time. Good information here, folks.

[6 in 6 Coaching: Sales Funnels](#)  
[Click here to download Becker's Notes](#)

## **Session 24: Drive Massive, Highly Targeted Traffic with Article Marketing**

This session was presented by one of our members, Connie Ragen Green, and was all about effective article marketing— using articles as long lasting assets in your business to grow your list, etc. She focused on repurposing your content and flexing your writing muscle, even if you don't consider yourself a writer.

Some parts were a little outdated but the gist of the advice is certainly long-lasting! Connie is great, as always.

[6 in 6 Coaching: Drive Massive, Highly Targeted Traffic with Article Marketing](#)  
[Click here to download Becker's Notes](#)

## **Session 25: All About Images & Graphics (and More)**

This was an amazing presentation. I had no clue Jason was such an expert on images. He shows his favorite tools for graphics, and lots of them.

[6 in 6 Coaching: All About Images & Graphics \(and More\)](#)  
[Click here to download Becker's Notes](#)

## **Session 26: Creating a Software Empire**

This session was presented by Wil Mattos, and is all about how to run a business selling software, like they do at Rapid Crush. He covers choosing what to develop, what to do if you're not a developer, how feature rich (or not) to make the software, how to run support, how to

figure out costs/profit, and more.

[6 in 6 Coaching: Creating a Software Empire](#)

[Click here to download Becker's Notes](#)

## **Session 27: Fiverr**

This module was presented by Jason Fladlien and was all about making money via Fiverr. Easy ways to earn a lot more than you'd think per hour. Jason discusses some creative ways for new and experienced marketers to use Fiverr for supplemental income.

[6 in 6 Coaching: Fiverr](#)

[Click here to download Becker's Notes](#)

## **Session 28: Product Launches**

Presented by Jason Fladlien and all about product launches. He believes the "product launch formula" and big guru launches are not the way to go. He's not a fan of \$7 launches (100% front end affiliate model) either, though admits they work. He likes a model of being first, releasing great stuff that works at a higher price (they don't compete on price), repackaging products, and so on.

[6 in 6 Coaching: The Basics](#)

[Click here to download Becker's Notes](#)

## **Session 31: Innovation**

Presented by Jason, this was all about innovation. Most marketers do things one way, so here's why you should do things another way. Be different, be first, and be eye-catching. He shows examples of ways they've been first and different and have really made a name for themselves by innovating and not sticking to norms.

[6 in 6 Coaching: Innovation](#)

[Click here to download Becker's Notes](#)

## **Session 32: 6 Figures to 7**

This was presented by Jason, and is all about what is needed to get from 6 figures to 7. Some of it was repeated in previous sessions (things like scalability, getting lawyers and accountants, etc.). But he makes the mindset shift needed apparent as well.

[6 in 6 Coaching: 6 Figures to 7](#)  
[Click here to download Becker's Notes](#)

## **Session 34: Kindle and Ebook Publishing**

This session was presented by Amy Harrop and Deborah Drum. They are Kindle publishing experts and cover everything from getting started to scaling up, including using other ebook publishing platforms.

[6 in 6 Coaching: Kindle and Ebook Publishing](#)  
[Click here to download Becker's Notes](#)

## **Session 35: Physical Positioning for Digital Profit**

Session 35 was presented by Darren Scott Monroe. It's all about creating and selling physical assets (mostly DVD's) to make money online. Few Internet marketers use the physical product model, and Darren gives examples of how profitable it can be and a step by step for doing it.

[6 in 6 Coaching: Physical Positioning for Digital Profit](#)  
[Click here to download Becker's Notes](#)

## **Session 37: Facebook List Building Secrets**

Presented by Ben Adkins, it's all about building a list with Facebook. The results are incredible with his dachshund Facebook page that he shows as an example (he only paid for 2K likes but quickly got up to 30K... as of today, it's over 90K). It will definitely get the wheels turning for a

lot of people.

[6 in 6 Coaching: Facebook List Building Secrets](#)

[Click here to download Becker's Notes](#)

## **Session 38: Email Marketing**

This was presented by Jason Fladlien, and is all about email marketing. It covers how to build relationships with your list, subject lines, and the body of the email. He goes through several examples of his own email marketing.

[6 in 6 Coaching: Email Marketing](#)

[Click here to download Becker's Notes](#)

## **Session 41: Create Derivative Products Fast**

Session 41 was presented by Daniel Hall. It is about creating derivative works. It's very interesting, especially since he shares government websites where the content is public domain.

At that time, he used these works to publish on Kindle. I'm not sure Amazon is still okay with that if the content isn't substantially changed. Maybe someone else can comment on that fact, and what "substantially changed" really means.

[6 in 6 Coaching: Create Derivative Products Fast](#)

[Click here to download Becker's Notes](#)

## **Session 42: How to Join the 1 Percent in 3 Years or Less**

Session 42 was presented by John S. Rhodes. It was on how to join the 1% in 3 years or less. John studied government documents and reports on income distribution in the U.S. He shares the insights he learned from that report, and how to get into the mindset of a 1%'er.

[6 in 6 Coaching: How to Join the 1 Percent in 3 Years or Less](#)

[Click here to download Becker's Notes](#)

## **Session 43: Getting Affiliates and More Money in 30 Days**

Session 43 was presented by Brad Spencer. It's about getting affiliates and more money in 30 days. He talks a lot about doing favors for people, doing nothing in return. He recommends doing 8 simple, free things every day to get a ton of affiliates.

[6 in 6 Coaching: Getting Affiliates and More Money in 30 Days](#)

[Click here to download Becker's Notes](#)

## **Session 46: Selling at Premium Prices**

This session was presented by Jason Fladlien, and was about selling at premium prices. His point was that selling at lower prices is actually doing people a disservice. He goes into the mindset of it, and why it's so important to have higher priced items for your own profits and for the success and experience of your customers. It's the Apple/Mercedes model vs the Acer/Kia model.

[6 in 6 Coaching: Selling at Premium Prices](#)

[Click here to download Becker's Notes](#)

## **Session 47: (Almost) Never Use Your Mouse**

Session 47 was presented by Jason Fladlien, and was aimed at helping people never have to use their mouse again. Jason shared his most common keyboard short cuts and programs for dramatically cutting down the time it takes him to do things. He saves around \$50,000 per year (calculated by his worth per hour), by saving at least one minute every hour.

[6 in 6 Coaching: \(Almost\) Never Use Your Mouse](#)

[Click here to download Becker's Notes](#)

## **Session 49: Domaining**

Session 49 was presented by Gene Pimentel, and is on domaining for profits. He shows how to find great domains, where to sell them, and how to earn from them in the meantime.

It was a great session, as expected!

[6 in 6 Coaching: Domaining For Profits](#)

[Click here to download Becker's Notes](#)

## **Session 50: You Know More Than You think You Know**

Session 50 was presented by Jack Mize, and was titled, “You Know More Than You Think You Know.” He revealed that the most important way to become successful is to ignore opportunities. People have million dollar ideas that are never realized because they’re thinking about the next million dollar idea. He also revealed some of his local marketing tactics.

It was a little all over the place, but with some really powerful ideas sprinkled in.

One thing Jack said that impressed me is “Every millionaire marketer is simply a newbie that didn’t quit”.

And he also told about how he met a guy at his first IM seminar event that kept whining about how he hated his job. He kept in touch with him afterwards, and the guy became a millionaire marketer... that was Eric Louviere.

[6 in 6 Coaching: You Know More Than You Think You Know](#)

[Click here to download Becker's Notes](#)

## **Session 51: 100 Percent Success Rate**

Session 51 was presented by Ryan Lee, and was called “100 Percent Success Rate.” He covered his business philosophy, and that everything has changed in marketing recently. It’s all about very quality content and relationships. He shares examples and case studies and ways to apply what works for him to your own business.

There are some great tips shared in this module.



[6 in 6 Coaching: 100 Percent Success Rate](#)

[Click here to download Becker's Notes](#)

## **Session 52: Advanced Launch Case Study**

Session 52 was presented by Jason and Wil (mostly Jason). They talked about how they do more than the average marketer in developing means of communicating with prospective customers during a product launch or affiliate launch process.

Ideally they can get someone to not only give an email address, but also connect through Skype and Dropbox.

Some of it is hard, but so worth it, they show proof of an affiliate product launch in which they earned over \$254,000 in commissions.

[6 in 6 Coaching: Advanced Launch Case Study](#)

[Click here to download Becker's Notes](#)

## **Session 53: Zero to 6 Figures 5 Bucks at a Time**

I was asked to give this presentation, in which I went through my history, a brief bit about the 5 Bucks a Day strategy that saved me from bankruptcy or worse, my philosophy and favorite sayings, and how I finally found my “why” which started things to really happen quickly.

[6 in 6 Coaching: Zero to 6 Figures 5 Bucks at a Time](#)

[Click here to download Becker's Notes](#)

## **Session 54: Kindle Books in 14 Days, Less Than \$250**

This was presented by Rachel Rofe, and was a complete business plan for doing well with non fiction books on Kindle. She shared 3 innovative methods for getting the content finished in less than a week, without working hard on the writing.

[6 in 6 Coaching: Kindle Books in 14 Days, Less Than \\$250](#)

[Click here to download Becker's Notes](#)

## **Session 56: Simple Formula for Successful Business**

Module 56 is called “Our Simple Formula for Building a Successful Business” and was presented by Wilson Mattos.

“Making Money Online” is like playing the lottery. When you play the lottery, there are very few winners. Instead of playing the lottery and playing a game of chance, 6 in 6 gives you a formula for building a successful business. It's so simple that many will doubt it works. Wil is going to give you a formula. Rapid Crush has gone from \$0 and is on track in just a few years to achieving upwards of \$4,500,000 in revenue. Now he gives a formula you can follow for success.

[6 in 6 Coaching: Simple Formula for Building a Successful Business](#)

[Click here to download Becker's Notes](#)

## **Session 58: Failing Your Way to Success**

Session 58 was called, “Failing Your Way To Success.” It was presented by John Carter, and was all about how the most successful people have failed many times. He talks about the problem in our mindset related to failure, and that it's good to fail because then you can focus on solutions. He also notes that most people set goals the wrong way, and shows how to set them the right way to ensure success.

This is a subject near and dear to my heart, and I had the pleasure of meeting and talking to John at the last Earn1KaDay seminar. He has some great stories about his business career, and now he's transitioning his success to the online world.

[6 in 6 Coaching: Failing Your Way to Success](#)

[Click here to download Becker's Notes](#)

## **Session 59: Productivity Tools We Use**

Session 59 was called, “Productivity Tools We Use,” and was presented by Wil Mattos. He talked about and demonstrated Rapid Crush Inc’s favorite tools, such as DropBox, Evernote, Google Drive, and IFTTT. These tools allow them to get more done, quickly, and to communicate with their employees and other workers.

[6 in 6 Coaching: Productivity Tools We Use](#)

[Click here to download Becker’s Notes](#)

## **Session 60: “Don’t Give Up” – Motivation**

Session 60 was called, “Don’t Give Up,” and was presented by Jo Barnes. It was all about mindset, and the fact that so many people give up because they’re overwhelmed. She says that the only way to succeed is to take control and realize that you’re in charge of your own results.

[6 in 6 Coaching: Don’t Give Up – Motivation](#)

[Click here to download Becker’s Notes](#)

## **Session 61: Earning with Udemy**

Session 61 was called, “Earning With Udemy,” and was presented by Burt Richard. He talks about Udemy as a free and very easy way to set up courses and make money online. Udemy promotes the courses for you and takes 50%. You earn 100% of profits from your own promotions. He shows a live demo of how to set up the course and the different options available to you.

[6 in 6 Coaching: Earning With Udemy](#)

[Click here to download Becker’s Notes](#)

## **Session 62: Six Steps**

Session 62 was called, “6 Steps To Implementing BIG Ideas,” and was presented by David Perdue. He shared six steps he applies to everything he does, from building a house to building a successful business. These steps ensure success and are easy to follow for all big ideas.

This presentation reminded me of my days as a consultant, when I helped large companies design and then implement major computer systems. One of the things I was good at was using a tool that I specialized in to prototype what the end result would look like before starting to do the programming. Prototyping rocks!

[6 in 6 Coaching: 6 Steps to Implementing Big Ideas](#)

[Click here to download Becker's Notes](#)

## **Session 64: Special Live Q&A with Dennis Becker**

Session 64 was called, “Special Q & A Session,” and was hosted by Wil Mattos and me. I shared the success I’ve been having with their spreadsheet and goal setting system from sessions 1 and 56. We took listener questions about things like membership sites, passion vs. profits, time blocking, and more.

[6 in 6 Coaching: Live Q & A With Dennis Becker](#)

[Click here to download Becker's Notes](#)

## **Session 65: Salesletters Deconstructed**

Session 65 was presented by Jason Fladlien, and was called, “Salesletters Deconstructed.” Jason takes you through three of his sales letters and tells you exactly how he wrote each sales letter and why he includes each element. It’s a look behind the curtain of one of the best copywriters in the business.

[6 in 6 Coaching: Salesletters Deconstructed](#)

[Click here to download Becker's Notes](#)

## **Session 66: A New Look at PLR**

Session 66 was presented by Justin Popovic, and was called “A New Look At PLR.” Justin is an expert at using PLR, and runs a popular PLR content site. He covers several different ways of using and repurposing PLR to make it an effective part of your marketing to save time and earn more money.

[6 in 6 Coaching: A New Look at PLR](#)

[Click here to download Becker's Notes](#)

## **Session 67: Kindle Lead Generation**

Session 67 was called “Kindle Lead Generation: Rethinking Book Publishing,” and was presented by Amy Harrop and Debbie Drum. They covered how to make money using Kindle, even if you never make money on Amazon itself. There are ways to use Kindle to build a list and make sales of your own products and affiliate products.

[6 in 6 Coaching: Kindle Lead Generation](#)

[Click here to download Becker's Notes](#)

## **Session 71: Publish Physical Books Using Word And CreateSpace**

Session 71 was presented by Teresa Miller, and was called, “Publish Physical Books Using Word And CreateSpace.” Teresa covered why it's important to have a print book, especially for business. She discussed easy formatting tips using Word, getting an ISBN for your book, and even how to provide this as a service to others.

[6 in 6 Coaching: CreateSpace](#)

[Click here to download Becker's Notes](#)

## **Session 72: Self Publishing for Credibility, Visibility, and Profitability**

Session 72 was presented by Connie Ragen Green. In it she explains how self publishing has changed her life, and how she goes about it, starting with her blog posts. A big part of her success was the commitment to just write every day, and make it a habit. One of the key benefits of self publishing is how others begin perceiving you.

[6 in 6 Coaching: Self Publishing for Credibility, Visibility, and Profitability](#)

[Click here to download Becker's Notes](#)

## **Session 73: 7 Ways to Awesomize Your Business**

Session 73 was presented by Nicole Dean. She talked about how she has learned to make her business life much less overwhelming. She uses the acronym: R.E.A.D.I.N.G. which stands for: Ruminare. Eliminate. Automate. Delegate. Infiltrate. Navigate. Germinate.

[6 in 6 Coaching: 7 Ways to Awesomize Your Business](#)

[Click here to download Becker's Notes](#)

## **Session 77: Sustaining Success in IM**

Session 77 was presented by Amy Harrop and Deb Drum, and it was all about Sustaining Success in Internet Marketing. Deb covered some important things for marketers to know that the guru's don't tell you. Amy covered ways to be more productive and creative, including "magic wands" that can help you get more done.

[6 in 6 Coaching: Sustaining Success in IM](#)

[Click here to download Becker's Notes](#)

## **Session 78: Major Breakthroughs I've Had to Generating Millions Online**

6 in 6 session 78 was presented by Eric Louviere. It was about major breakthroughs he's had on his way to earning millions online. He advises all 6 in 6 members to stop playing at earning money online, and decide what you can sell right now. He wants you to get buy buttons up today or tomorrow that will start earning for you right away. He wants you to push yourself harder than you ever have so you can have your breakthrough.

[6 in 6 Coaching: Major Breakthroughs I've Had to Generating Millions Online](#)

[Click here to download Becker's Notes](#)

## **Session 80: How Putting a Spotlight on Others Makes You Look Amazing**

Session 80 was presented by Kelly Mccausey. She presented on how shining the spotlight on others makes you look amazing. She gives examples of how podcasting, hosting others, and pointing out the talents of others can actually make you look like an incredible, go-to expert yourself. This can do wonders for your income and branding.

[6 in 6 Coaching: How Putting a Spotlight on Others Makes You Look Amazing](#)

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## **Session 83: Video Domaining**

Session 83 was presented by Gene Pimentel, and was an innovative strategy to quickly earn a possible 6 figures a year by renting domains to local business. His strategy includes making simple videos, no direct selling, and providing value to consumers, businesses, and the search engines. This is a strategy he's heavily invested in and highly successful with himself.

[6 in 6 Coaching: Video Domaining](#)

[Click here to download Becker's Notes](#)

## **Session 86: Zero to None**

Session 86 was presented by Dr. Mandy Kendall and was called “Zero To None: Stop Your Business Failure.” It was all about looking to your natural gifts, talents, and inclinations to truly plan well and succeed in business. She mentioned when you might or might not need a coach to push you to the next level.

[6 in 6 Coaching: Zero to None](#)

[Click here to download Becker's Notes](#)

## **Session 88: How to Write, Publish, and Profit with Kindle Kids Books**

Session 88 was presented by Shawn Hansen. It was all about writing and publishing kids' books on Kindle. This is a fun and profitable way to create books that will be well loved by families. Amazon is really pushing kids' books, and has created a whole division dedicated to them.

[6 in 6 Coaching: How to Write, Publish, and Profit with Kindle Kids Books](#)

[Click here to download Becker's Notes](#)

## **Session 89: Systemization**

Session 89 was presented by Jason Fladlien, and was all about Systemization. This is a system on creating systems and being more efficient in business. Systems allow you to make more money and scale your business up.

I was pleased to hear that Jason is in agreement with my original principle of good enough is good enough, and expressed it another way when summing up: Efficient is greater than perfection.

This was a great session, you should take the 59 minutes to watch.

[6 in 6 Coaching: Systemization](#)

[Click here to download Becker's Notes](#)



## **Session 91: “The Perfect Business”**

6 In 6 Coaching Session 91 was called “The Perfect Business,” and was presented by John S. Rhodes. John goes over the 9 facets of a perfect business. He gives case studies of businesses he feels fit the definition. He says you can use these 9 facets of a perfect business to start a new business or improve your success with a current business.

[6 in 6 Coaching: The Perfect Business](#)

[Click here to download Becker’s Notes](#)

## **Session 92: Goal Setting**

Session 92 was presented by Ed Akehurst, and it was all about successfully reaching your goals, every time. Ed has a simple process to follow to ensure you reach your goals and have a better business all the way around.

[6 in 6 Coaching: Reach Your Goals Every Time](#)

[Click here to download Becker’s Notes](#)

## **Session 95: Kindle Ninja**

Session 95 was presented by Kristen Joy (Eckstein). She’s a Kindle publishing expert who shows incredible “ninja” ways to easily write and publish books on Kindle. She has methods for getting around writer’s block, using Google SEO to show up in search results, getting more JV partners, leveraging the credibility and audience of others, and easily creating a lot of content to publish on Kindle.

[6 in 6 Coaching: Kindle Ninja](#)

[Click here to download Becker’s Notes](#)

## **Session 99: Get Endless Traffic with Podcasting**

6 in 6 session 99 was presented by Rachel Rofe, and it was all about getting traffic with podcasting. Rachel talks about how easy it is to get started podcasting. She shares helpful tips on

how to get a massive audience, how to use your podcast content in more than one way, and how to monetize your podcast.

[6 in 6 Coaching: Get Endless Traffic with Podcasting](#)

[Click here to download Becker's Notes](#)

## **Session 100: Lessons Learned in Life and Marketing**

6 in 6 coaching session 100 was presented by Jason Fladlien. Jason details his journey in business, from his very start as a house painter selling articles to marketers for peanuts, to the first product he sold for \$4, to his recent single promotion that generated over \$10 million in sales. He offers very motivating advice based on his experience that you can immediately become inspired by and apply to your business.

I highly recommend that you spend the time to listen to this webinar, not just because he mentions me multiple times, but because his personal history is nothing short of amazingly inspirational.

[6 in 6 Coaching: Lessons Learned in Life and Marketing](#)

[Click here to download Becker's Notes](#)

## **Session 101: Book-Blog-Broadcast**

6 in 6 coaching session 101 was presented by Connie Ragen Green. It was called “Book – Blog – Podcast: The Trifecta of Entrepreneurial Success.” Connie shares her strategy for starting or growing your business by publishing, developing a blog, and running a podcast. She shares her personal journey and what you can do to take your business to the next level.

[6 in 6 Coaching: Book, Blog, Broadcast](#)

[Click here to download Becker's Notes](#)

## **Session 104: Sell OUT!**

6 in 6 coaching session 104 was presented by John S. Rhodes, the Chief Marketing Officer of Rapid Crush, Inc. He talked about the importance of building a business that's a true asset that you can sell for major, life-changing profit. Think long term when you build a business.

[6 in 6 Coaching: Sell OUT!](#)

[Click here to download Becker's Notes](#)

## **Session 105: Publishing Beyond Kindle: Profitable Publishing Opportunities**

6 in 6 session 105 was presented by Amy Harrop. She talked about self-publishing opportunities that exist outside of Amazon, including the iBookstore, Draft2Digital, Apps, online magazines, and more. Publishing to more platforms is a great way to get more sales and exposure.

[6 in 6 Coaching: Publishing Beyond Kindle: Profitable Publishing Opportunities](#)

[Click here to download Becker's Notes](#)

## **Session 106: Success and Failure**

6 in 6 session 106 was presented by Wil Mattos and it's about success and failure. Wil has worked his way up from nothing to being a cash millionaire. He argues that there's nothing different about him and that he had no special advantages. On his way up, he's learned a lot about success and failure and he's sharing that with you today so you can finally achieve your dreams.

[6 in 6 Coaching: Success and Failure](#)

[Click here to download Becker's Notes](#)

## **Session 108: Business Card Books**

6 in 6 session 108 was presented by Teresa Miller, and it was about creating your Freestyle Business Card Book. She teaches how to create and use “business card books” to promote and grow your business.

[6 in 6 Coaching: Business Card Books](#)

[Click here to download Becker's Notes](#)

## **Session 110: Profiting from an Online Community**

6 in 6 coaching session 110 was presented by Dennis Becker. I detail my early journey, struggles, and successes in online marketing, including my path to starting my first membership site, the 5 Bucks a Day Forum, my first paid membership, Earn 1K a Day, my free Facebook group, The IM Inside Track, and my legacy, low-priced membership by the same name. I detail what I've learned over the years, the Do's and Dont's. And I give practical advice for starting your own successful membership site.

[6 in 6 Coaching: Profiting from an Online Community](#)

[Click here to download Becker's Notes](#)

## **Session 111: Video Parlay**

6 in 6 coaching session 111 was presented by Carlos Rosario, and it's called Video Parlay. In this presentation, Carlos shows out of the box ways to zoom past the competition and earn more with video.

[6 in 6 Coaching: Video Parlay](#)

[Click here to download Becker's Notes](#)

## **Session 112: Beating Negativity**

6 in 6 coaching session 112 was presented by Dave Gammage, of Rapid Crush. It was all about beating negativity. Negativity can really hold you back in your business and it can come from all

angles. Dave gives real strategies for focusing on the positive, banishing the negative, and making better progress in your business.

[6 in 6 Coaching: Beating Negativity](#)

[Click here to download Becker's Notes](#)

## **Session 113: Instant Copy Genius**

6 in 6 coaching session 113 was presented by John S. Rhodes, and it's called Instant Copy Genius. John shares copywriting tips and tricks that will benefit beginners as well as experienced copywriters. He talks about creating microcontent and microcopy opportunities and shares that being creative and writing excellent copy is much easier than you think.

[6 in 6 Coaching: Instant Copy Genius](#)

[Click here to download Becker's Notes](#)

## **Session 124: Software Creation for Beginners**

6 in 6 session 124 was presented by Debbie Drum, and was all about software creation for beginners. She goes into how she got started creating software (even though she doesn't create it herself), and how it can be a very profitable and exciting business model for anyone who wants to give it a try. She believes it can be even more profitable and easier to sell than typical digital products.

[6 in 6 Coaching: Software Creation for Beginners](#)

[Click here to download Becker's Notes](#)

## **Session 125: Say Yes to Yourself**

6 in 6 coaching session 125 was presented by Amy Bernier. She spends the session telling the story of how she went from being a teacher dealing with mysterious ailments and disappointments, to saying 'yes' to her dreams and becoming a life coach.

[6 in 6 Coaching: Say Yes to Yourself](#)  
[Click here to download Becker's Notes](#)

## **Session 128: Creating Massive Content**

6 in 6 coaching session 128 was presented by Connie Ragen Green. It's all about easily creating massive amounts of content for your business. Connie covers content creation techniques, the various types of content, repurposing content, and more.

[6 in 6 Coaching: Creating Massive Content](#)  
[Click here to download Becker's Notes](#)

## **Session 130: Facebook Ads Crushed**

6 in 6 session 130 was presented by Kevin Howard and Anthony Franck, it's called 'Facebook Ads Crushed!'. Kevin and Anthony talk about how to create great, high-converting ads for Facebook, which ad types to choose for your business, and how to tweak your ads so they are profitable. They show how to do everything through the screen, step-by-step.

[6 in 6 Coaching: Facebook Ads Crushed](#)  
[Click here to download Becker's Notes](#)

## **Session 135: Say Yes to Yourself – updates**

6 in 6 Session 135 was presented by Amy Bernier. It is a followup to her original "Say Yes to You" presentation. She talks about her experiences since quitting her job as a teacher to become a success coach.

[6 in 6 Coaching: Say Yes to Yourself – Updates](#)  
[Click here to download Becker's Notes](#)

## Session 136: YouTube Optimization

Session 136 was presented by Anthony Franck, and it was about creating and optimizing YouTube videos. He goes in depth into creating professional, successful YouTube videos– as well as secrets to optimizing them behind the scenes so they'll rank well in YouTube and be a real asset to your business, no matter what it is.

[6 in 6 Coaching: YouTube Optimization](#)

[Click here to download Becker's Notes](#)

### RECOMMENDED RESOURCES

**DAB Group Coaching** – From Dennis Becker and Barb Ling. Let us help you earn more, quicker, easier. For all levels of online marketers from beginners through advanced.

**Our mission: Instruct, Inspire, Improve YOUR income!**

[\*\*FIND OUT MORE HERE\*\*](#)

**Easy Viral PDF Brander** – Automate your marketing efforts with this ultimate PDF branding tool. Distribute brandable PDFs to your affiliates and watch your traffic increase virally!

[\*\*FIND OUT MORE HERE\*\*](#)

**The Super Vault** – An amazing collection of training, tools, templates and more, for one price. You'll be astounded with everything that's included.

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